

SUSTAINABILITY REPORT 2022

LUKEVENT



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Figure 1: Lake Como

Dear Ladies and Gentlemen,

We are delighted to share with you our **2022 Sustainability Report**.

This past year, Lukevent has taken further actions to become more sustainable and we are glad to present our progress to you all.

It is our **first anniversary** as part of the **B Corp community**, and we want to celebrate it! This network has given us so many invaluable opportunities to strengthen our commitment. **Sustainability remains deeply anchored in our business** and is lived by us every day. With that foundation, our sustainable transformation continues, while we seek out the next frontier!

With the help of this annual report, we would like to share our findings with you, highlighting our **biggest accomplishments and challenges** so far.

We hope to inspire you to continue taking action in creating a more sustainable future!

SECTION 1

About Us

PROGRESS ON SUSTAINABILITY REPORT 2022



Figure 2: Tuscany

Lukevent is a Swiss-based 360 surround travel and event specialist offering unique, tailor-made experiences and private villa rentals.



Specialists for the Alpine region and beyond



Offices in Switzerland (Zug), Germany (Munich) and Italy (Milan)



Passionate teams in all our destinations with a Board of Directors which is 1/3 Female



Lukevent has the keys to open extraordinary doors

Our company strives to achieve four profound corporate policy goals:



Awareness of our social responsibility



Fair relations with our business partners



Satisfied employees



Satisfied customers



To create innovative, immersive experiences that preserve culture and authenticity in the local communities we serve.



To create social, environmental and economic value for these communities.



To provide a flexible, reliable and seamless experience for our clients.



We are the leading expert for luxury travel and events in the Alpine region in Europe and beyond.



We work in a holistic sustainable way and are constantly improving on this to protect and preserve the environment, the cultures and the local populations.



We always fulfil all our clients' wishes to their full satisfaction and offer impeccable service at all times.¹

SECTION 2

Achievements

PROGRESS ON SUSTAINABILITY REPORT 2022



Figure 3 : Swisstainable



Figure 4: B certified



Figure 5: Best for the World



Figure 6: Sustainable Development Goals

We are beyond happy to share that this year we have been recognized as one of the **Best for the World B Corps of 2022!**

Out of 5000 Certified B Corporation worldwide, we are **among the top 5% in the Governance impact area.**

Our continuous commitment and effort paved the way for this achievement.



Figure 7: Best for the World Certificate

In December 2021 we became **B Corporation certified**, joining a network of companies that meet the highest standards of **social and environmental performance, accountability, and transparency**.

The certificate was released by B Lab, a nonprofit network transforming the global economy to benefit all people, communities, and the planet.

Certified B Corps are legally committed to **prioritizing more than just profit**. That means when they make business decisions, they're **thinking about how they'll impact customers, workers, communities, and the environment** — not just shareholder earnings.²

And this is the path we have been following for the past year and will continue to take in the future.

Certified



This company meets the highest standards of social and environmental impact

Corporation

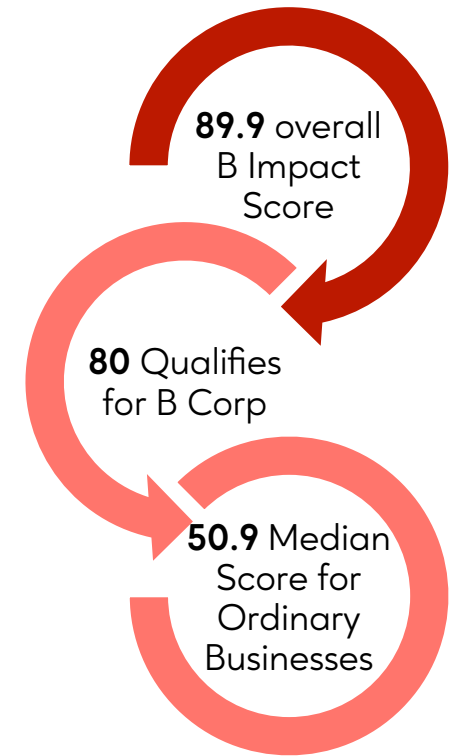
Figure 8 : B certified

B CORP & B IMPACT PROGRESS

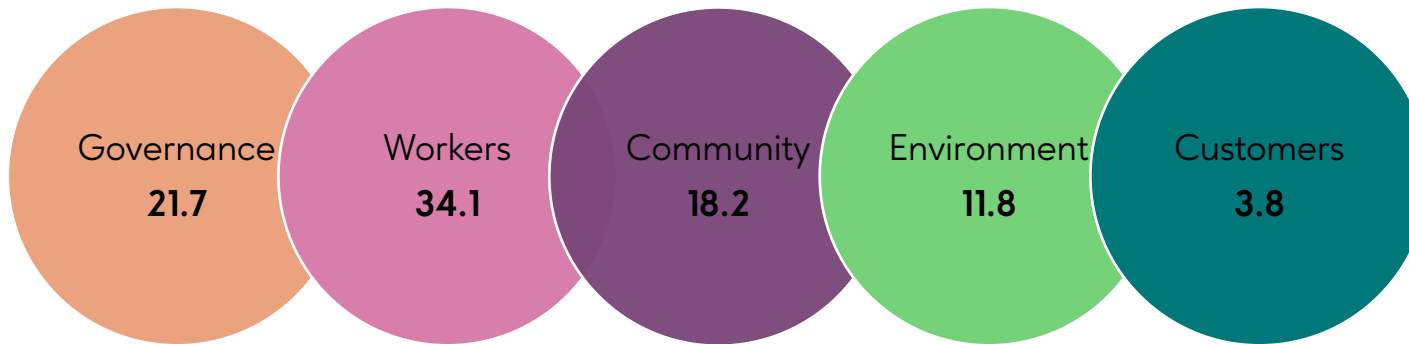
Based on the B Impact assessment, which we did last year we earned an **overall score of 89.8**, well above the median score.

But we did not rest on laurels and continued working on our pledges and new objectives.

In 2024 we will be reassessed by B Lab to ensure we're committing consistently and meeting our goals, so **our effort towards sustainability never sleeps.**



The assessment consists of 5 areas:



We shaped the most important goals for our business based on the **Sustainable Development Goals (SDGs)**, to ensure we are aligned with the **United Nations Global Compact 2030 Agenda**.³



Figure 9: United Nations

Overall objective

End poverty in all its form and everywhere⁴

Our goal

To increase economic growth and preserve the individual by supporting local providers



Figure 10: United Nations

Overall objective

End hunger, achieve food security and better nutrition and promote sustainable agriculture⁵

Our goal

We want to draw attention to food waste and reduce it



Figure 11: United Nations

Overall objective

Ensure healthy lives and promote well-being for all at all ages⁶

Our goal

Promotion of psychological and physiological well-being



Figure 12: United Nations

Overall objective

Ensure sustainable consumption and production patterns⁷

Our goal

To work exclusively with local service providers and partners, helping communities to sustain themselves

In 2021 we committed to 6 pledges for the next five years:

Pledge 1

To start monitoring the source of our materials and only use recycled/ reused, and/or sustainably sourced materials by 2022.

Pledge 4

To increasing the number of local providers we work with by 13% until 2024.

Pledge 2

To promoting the psychological and physiological well-being of employees. For this reason the satisfaction rate should never fall under 85% by 2023.

Pledge 6

To increasing the percentage of women owned enterprises we work with to 45% by 2025.

Pledge 3

To monitoring and reducing plastic waste by 5% until 2023.

Pledge 5

To monitoring and holding our low emissions from 2021, which were due to Covid, until 2024.

And the progress...

Pledge 1

To start monitoring the source of our materials and only use recycled/reused, and/or sustainably sourced materials by 2022.



- Looking into providers' sustainability measures and planned the switch to sustainably sourced materials for 2023

Status: **In Progress**

Pledge 2

To promoting the psychological and physiological well-being of employees. For this reason the satisfaction rate should never fall under 85% by 2023.



- Promoted well-being encouraging a good worklife balance of employees
- Learning opportunities for employees (courses, seminars)

Status: **On track**

Pledge 3

To monitoring and reducing plastic waste by 5% until 2023.



- Started offering guests reusable water bottles in our tours to avoid them buying plastics
- Started monitoring plastic waste in our tours, more than in the office
- 18% reduction in 2022 compared to 2021

Status: **Achieved**

Pledge 4

To increasing the number of local providers we work with by 13% until 2024.



- In 2022, 80% of the providers we worked with were local

Status: **Achieved**

Pledge 5

To monitoring and holding our low emissions from 2021, which were due to Covid, until 2024.



- Started monitoring our emissions more accurately, including train rides
- Reduced our business travel to locations and switched to trains when possible

Status: **On track**

Pledge 6

To increasing the percentage of women owned enterprises we work with to 45% by 2025.



- Researching into women owned enterprises to work with in the coming years

Status: **On track**

Furthermore, our achievements include:

1. We continued **measuring our impact** of waste and emissions (related to office use and travel) and improved the precision of data tracking
2. We participated in the **Oxford Sustainable Leadership course** to develop a **better understanding** of sustainability for us and in our business
3. We participated in workshops and courses to develop a **better understanding for our impact** e.g. Hybrid Pathway & Swiss Triple Impact (which helps Swiss companies measuring their contribution to the Sustainable Development Goals and identify key areas for improvement and a detailed action plan)⁸
4. We continued **collecting and separating waste** in our offices for recycling and began tracking it on our tours

SECTION 3

Sustainability Performance

PROGRESS ON SUSTAINABILITY REPORT 2022



Figure 13: B Corp- Art

We determined our company's environmental impact for 2022 based on the GHG Protocol that categorizes emissions in Scope 1, Scope 2 and Scope 3.⁹

What is included in our tracker:

- **Waste produced (scope 3):** Generated in our office and in trips by our clients
- **Electricity and energy purchased (scope 2):** Used in our office lighting, etc.
- **Business travel (scope 3):** Flights, trains, car rides to reach locations of our organized trips and hotel stays at destination of our employees.

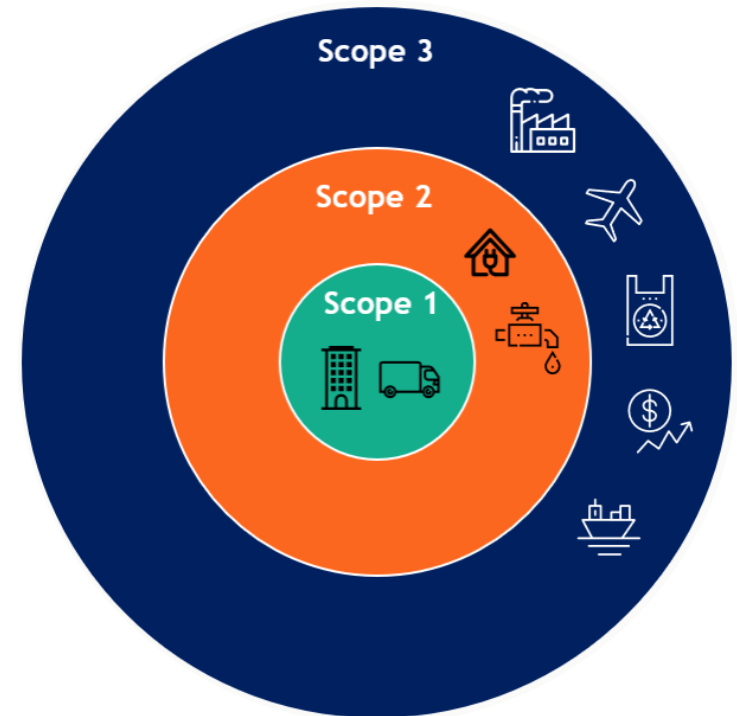


Figure 14: Scopes

We calculate the GHG emissions from electricity, energy, business travel.

Tourism can have a great negative impact on the environment for the production of solid waste, and waste management in this sector is particularly difficult.¹⁰

However, commitment to the SDGs is our driver to continue tracking our waste, and improve the level of accuracy of the data. In 2022 we measured weekly the garbage produced in our office and continued separating waste in **plastic, paper, cardboard, organic, glass, metal, residual waste**.

But we wanted to take another step forward in limiting plastic waste, so we started providing **reusable metal bottles** to all our clients on tour upon arrival. We made sure that our clients knew about good quality of tap water available in Europe. We have also been raising awareness while **beginning to track the waste produced** when they travel with us. In the coming year we will improve the accuracy of this data.

Furthermore, all the hotels we work with avoid using plastic by choosing vegan soaps free of any plastic particles and refillable dispensers.

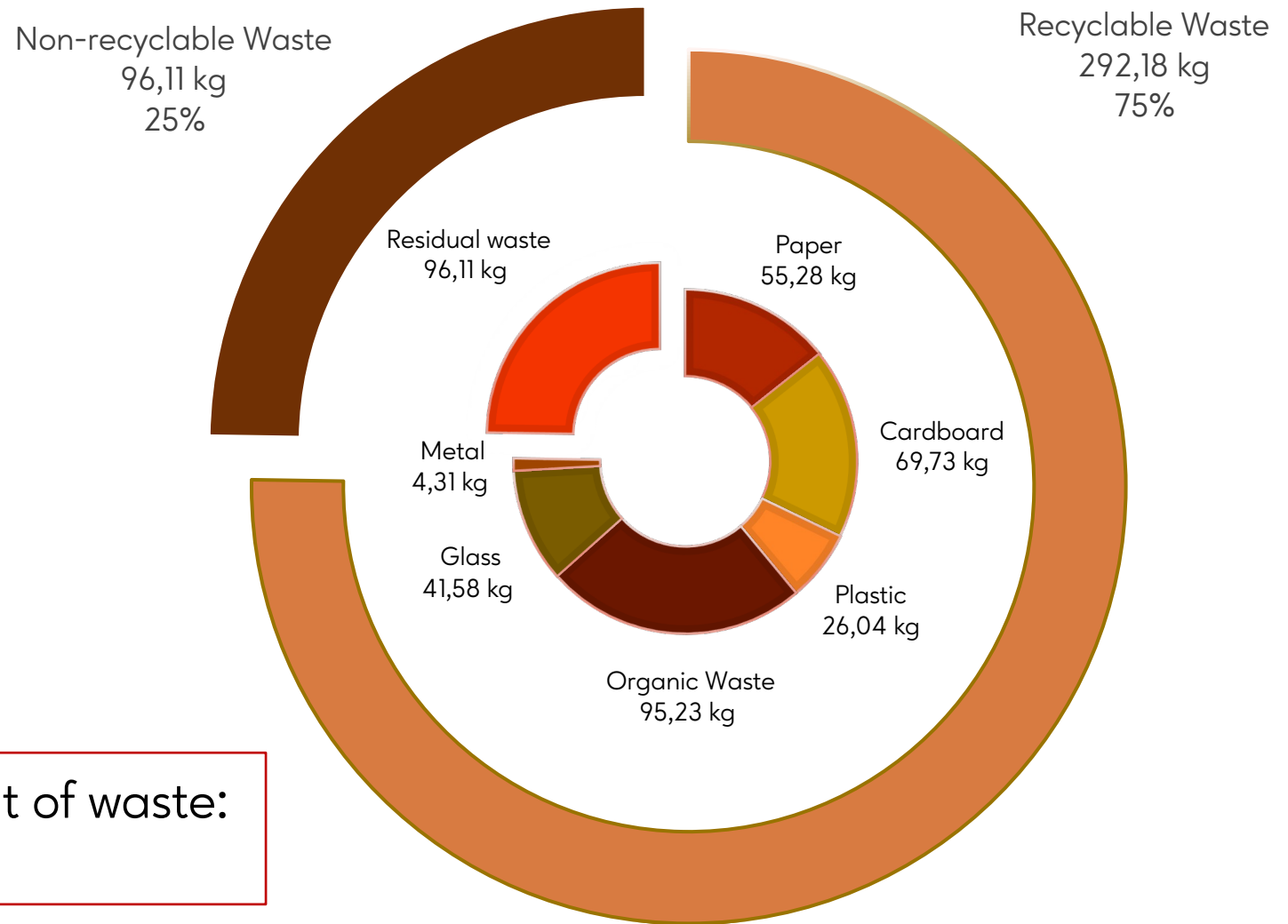


Figure 15: Waste Performance

WASTE REDUCTION 2021 - 2022

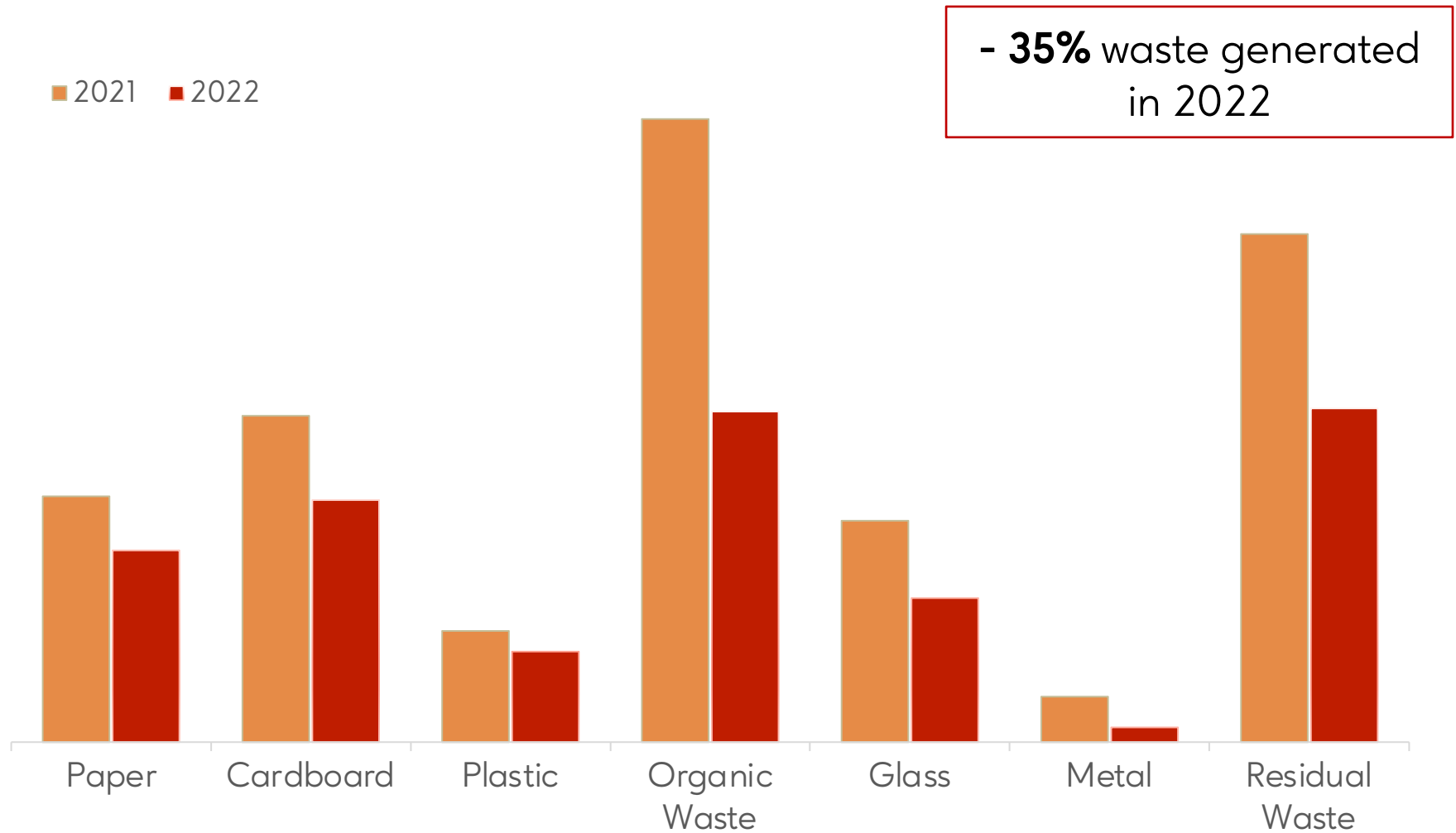
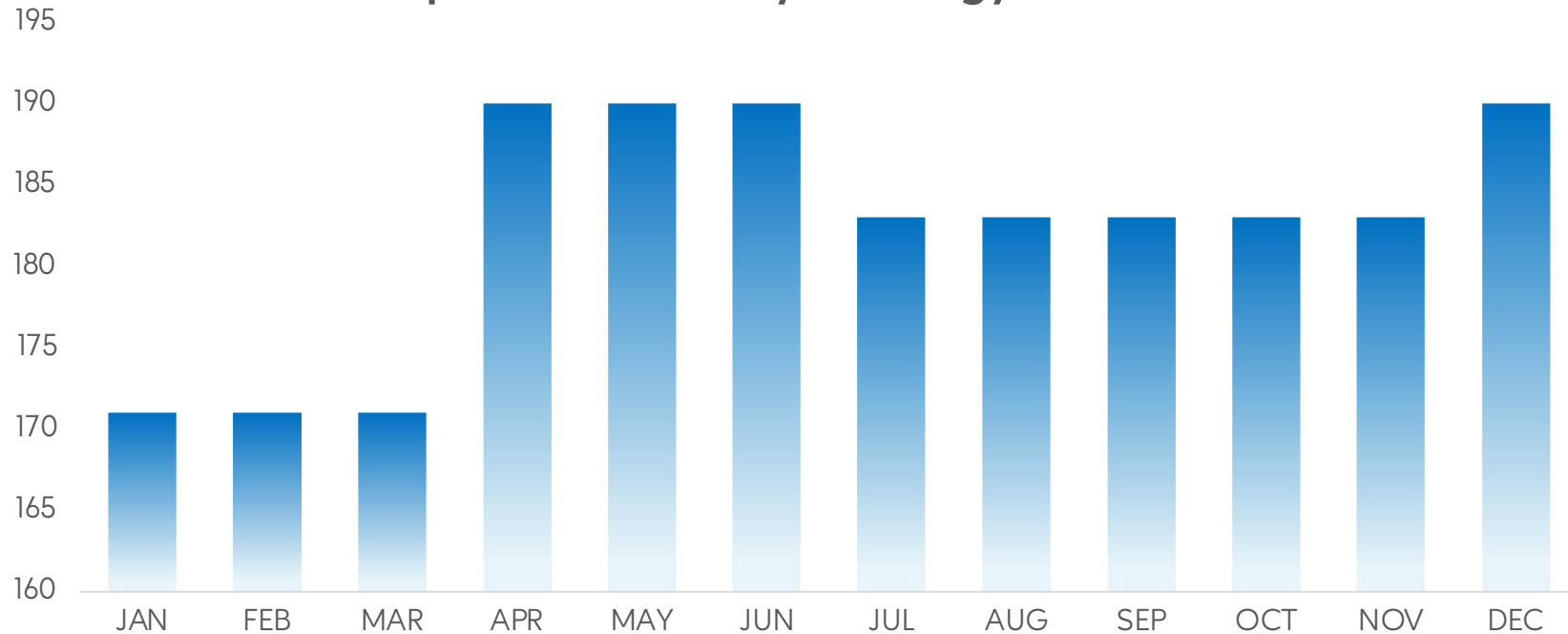


Figure 16: Waste Reduction

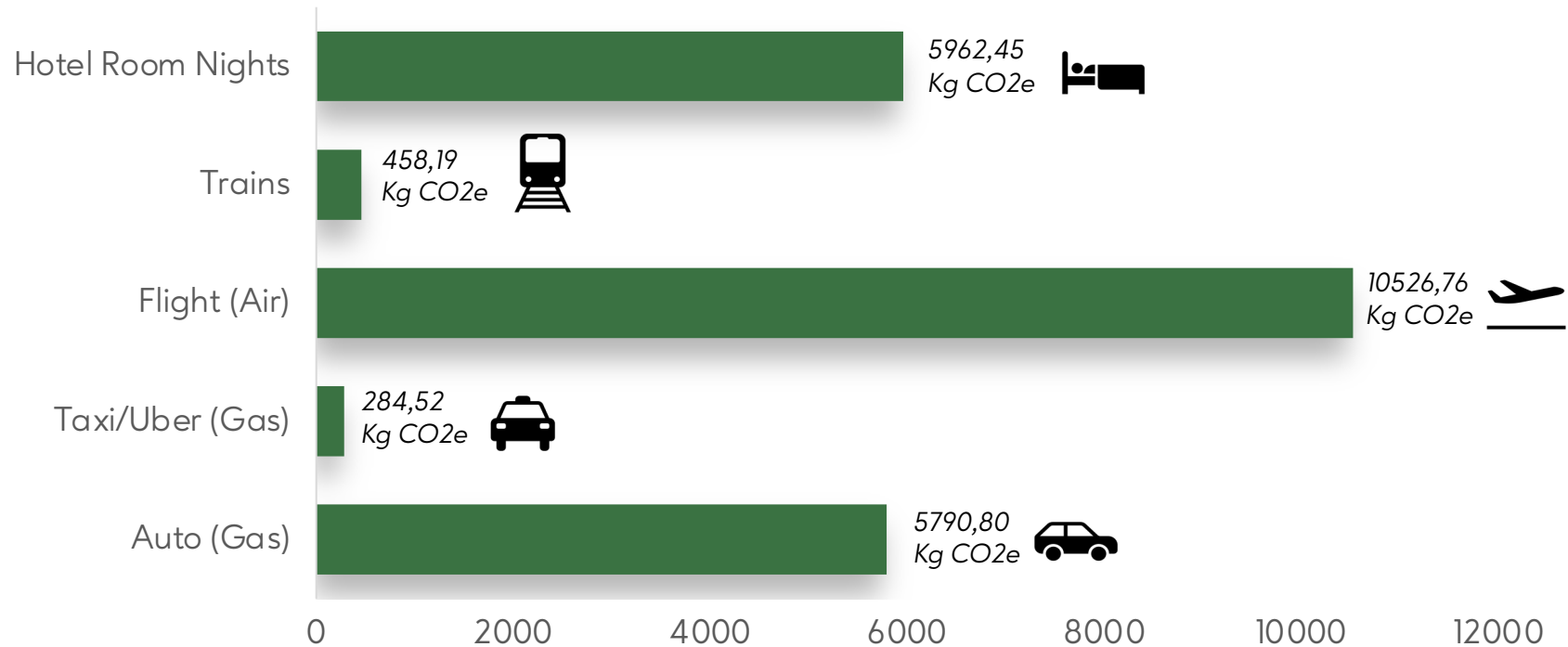
Scope 2 – Electricity & Energy Purchased



Year totals: **2188 Kw/h**
Total GHG emissions: **0,938 MT CO₂e**
(based on 0,429 kgs CO₂ per kWh)

Figure 17: Scope 2 Electricity Consumption

Scope 3 – Business Travel



Total GHG emissions from travel:
23,02 MT CO2e

Figure 18: Scope 3 Business Travel



GHG EMISSIONS 2021 - 2022

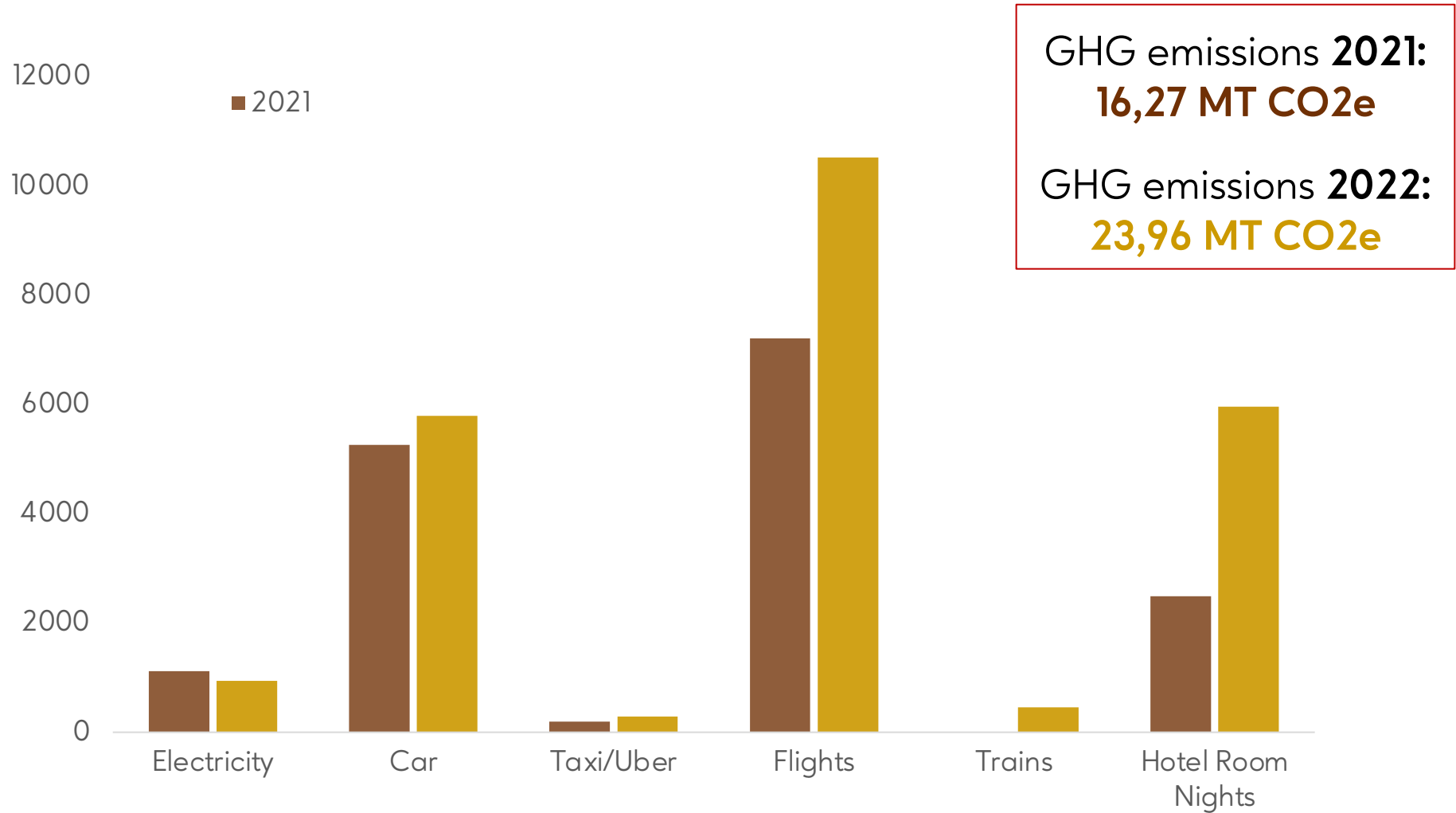


Figure 19: GHG Emissions 2021 - 2022

After two years of **Covid-19 pandemic**, when the whole travel industry had to stop and suffered huge losses, 2022 gave us the opportunity to jump back on our feet. Frontiers opening up meant that we could begin offering our tours again.

As a consequence, the **number of GHG emissions from travel increased** globally. For Lukevent, as we can see from the graphs presented, we witnessed a significant rise in the total amount of flights and hotel room night stays, compared to 2021.

However, since we started of our sustainability journey we **shifted our minds** and perspectives. We preferred train rides to flights and cancelled unnecessary trips. The flight tickets purchased where unavoidable, as the hotel night stays, which are connected to the delivery of our service.

Finally, we need to consider that in 2021 travel was almost paralyzed, therefore an increase in total GHG emissions for 2022 was foreseeable and inevitable.

SECTION 4

Our Future

PROGRESS ON SUSTAINABILITY REPORT 2022



Figure 20: Klingspitz Hochkönig

We **made a commitment** last year: to use the power of business to change the world for the better. We have a **responsibility to the people and the environment** to not deplete the world's resources for future generations.

As a B Corp certified company we use our business as a **force for good** and strive for continuous improvement. We know the road is not always flat, this is why we continue learning and adapting our efforts, making sure we are moving in the right direction.

Last year we created **6 sustainability pledges** for the next five years and we are on the right track to reach them. However, our efforts are going beyond them. This is why we are adding **4 new objectives** to our action plan for the coming years.

We are **determined to achieve everything we set as a goal**, with a strong team that cares about Lukevent's sustainability.

A

PLANT TREES

To start planting trees partnering up with a local school by 2023, combining environmental and educational purposes

B

MONITOR EMPLOYEES SATISFACTION

From 2023 systematically monitor employees and service providers' satisfaction with an yearly survey

RECYCLE PAPER

To source all paper from recycled materials and to ensure it is recycled after our disposal by 2024

REDUCE FOOD WASTE

To limit food waste by encouraging the use of the Too Good To Go App among employees and seeking partnerships by 2024

C

D

Figure 21: Objectives

“For the generations to come
- we want to leave this planet in a better way than we found it.”



We hope our progress inspires you and helps you to
become more sustainable.

We are happy to answer any questions about our progress
and our work.

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